



Vanilla Bean
flavored



Vanilla
flavored

smooth
& creamy

Simple Scoops®

As consumer demand for simpler ingredients is on the rise, Blue Bunny® Simple Scoops® will give your business a chefsmanship association and drive premium price points by offering rich, smooth and creamy ice cream.

Simple Scoops® is your secret weapon for signature sundaes, extreme floats and shakes, ice cream sandwiches and more!



2 Clean Label Flavors

- No Artificial Colors
- added colors from natural sources
- No High Fructose Corn Syrup
- Made with Real Ingredients
- flavored with vanilla extract, rum, molasses and other real ingredients.



Find extreme float ideas at:
blubny.co/floats

86%
of consumers

would like restaurants to be more transparent about what's in their menu items.

40%
of consumers

would pay more for items featuring clean claims. These claims imply quality and are often considered to be more premium.

Clean Label Menu Prices

Clean-Labeled frozen desserts drive more premium price points



Technomic Clean Label Study 2016

Item	Item #	UPC	Unit Size	Case Pack	Case Dimensions	Case Cube	Cases/Pallet	TiHi
Vanilla	1098892	0 70640 01534 4	3 gallon	1-3 gal.	9.79 x 9.79 x 10.28	.570	120	20 x 6
Vanilla Bean	1098935	0 70640 01535 1	3 gallon	1-3 gal.	9.79 x 9.79 x 10.28	.570	120	20 x 6

For more information on Blue Bunny® products and services call 855-331-5083 or email us at bluebunny@kisaales.com
wellsfoodservice.com